

MICHIGAN WORKS! REGION 7B CONSORTIUM
WORKFORCE DEVELOPMENT BOARD
Minutes of the Meeting
March 21, 2019

Norm Fullmer – Vice Chairman of the Workforce Development Board called the meeting to order at 8:30 a.m. at Michigan Works! Service Center, West Branch, Michigan. Roll call was taken with results as follows:

WDB PRESENT: Mann Construction – **Kimberly Wood**; Harrison Do-It Center – **Roger Taylor**; Melling Products North – **Jaclyn Heller**; Toms Wood Shop - **Thomas L. Winarski**; Members First Credit Union – **Jennifer Ivey**; Saint Gobain – **Jennifer Perry (on line)**; T.G. Ferguson Consulting – **Thomas Ferguson**; Angel Melendez – **Kalitta Air**; Cooper Standard – **Clara Sherman**; Richard Castle – **Consumers Energy (on line)**; Ron Vittitow – **Wise Heating & Cooling**; Lear Corporation - **Joel Kato (on line)**; Common Scents Consulting - **Norm Fullmer**; Dianne Love-Suvada – **Made UP NORTH**; MRS – **Eric Bachmann**; Bureau of Services of Blind Persons – **Sharday Lawrence (on line)**; DHHS – **Kara Mulzar**; MDOC – **Rick Mularz**.

WDB ABSENT: JLL Jacobs and Associates - **Jay Jacobs**; Competitive Machine – **Laura Puzzuoli**; Soaring Eagle Casino – **Erik Rodrigues**; Searfoss Realty - **Larry Boyce**; Mid-Michigan Community Action Agency - **Jill Sutton**; United Way of Roscommon – **Cherrie Benchley**; Labor – **George Yost, Frantt Whitehill**; Labor Apprenticeship – **Jason Reed**; Adult Education – **Dana McGrew**; Post-Secondary Education – **Scott Govitz**; K 12 Education – **Dan Belts**; Economic Development – **James McBryde**.

STAFF: Barbara Hawkins, Natasha Allen; Brenda Bachelder; Lindsay Adkins, Mandi Chasey, Vicky Stickler, Carol Roshy, Stephanie Buffman.

Pledge of Allegiance was recited.

Introductions were made.

There was no Unfinished Business.

Mr. Berdan called for nominations for Chair. Mr. Winarski moved to nominate Norm Fullmer as Chair. Ms. Wood supported the nomination. Nominations closed with a unanimous ballot for Mr. Fullmer as Chair.

Mr. Berdan called for nominations for Vice Chair. Mr. Winarski nominated Mr. Ferguson as Vice Chair. Mr. Fullmer supported the nomination. Nominations closed with a unanimous ballot for Mr. Ferguson as Vice Chair.

Mr. Berdan called for nomination for second Vice Chair. Mr. Fullmer moved to nominate Kim Wood as 2nd Vice Chair. Mr. Winarski supported the nomination. Nominations closed with a unanimous ballot for Ms. Wood as 2nd Vice Chair.

Director's Report, Mr. Berdan stated Jobs for Michigan Graduates (JMG) officially signed to provide Out of School youth services. This will bring in up to \$65,000 additional dollars for at risk youth. A copy of workshops in our area were distributed. Recent closures in our area include the Gap; Shopko; Bass Shoes and Adair Printing. The Opioid Grant application has been sent in. We are applying for \$3,201,793 for approximately 23 individuals in 24 counties. A marketing RFP for approximately \$50,000 went out for bid in February. Four proposals have been received and will be evaluated next week. Offender Success has been operated in our counties in the last 12 years. We currently have 19 counties that we provide services in. As of March 31 it is anticipated that we will hit the performance measures and receive a 10% bonus. The Community Ventures program called the Network connects people resources and creates opportunities; resulting in the recruitment and retention of qualified workforce. We have two staff dedicated to this program. We were able to secure \$240,000 by working with Clare Gladwin RESD to apply for a Marshall Plan grant through the State of Michigan; only schools or ISD's were able to apply and are the fiduciary, we will contract with them to provide services. Two full time Career Navigators were hired to cover two school districts each and proved career awareness activities (k-12), aid students in securing job shadows, internships, co-ops by working with the Business Services Professionals (BSP). On February 27th Kalitta Air was awarded the Impact Award in Lansing, for their partnership with Michigan Works! which goes above and beyond the call of duty.

Ms. Allen presented the MiCareerQuest project, which partners with Great Lakes Bay to conduct an event at SVSU on October 30th. It is anticipated the 7,000 students will attend from the 11 counties. There are four quadrants that students can find interactive career activities with employers to take part in. A 5th element (IT) will be featured throughout each quadrant since it is a part of everything we do.

As part of Executive Steering Committee meeting in February; Mr. Berdan presented. The MWSP is an instrument for the annual documentation and execution of employment and training programs as well as for the transmission of assurances, certifications, and stipulations, mandatory and discretionary, for programs funded by Workforce Development Agency. MWAs shall take all necessary and appropriate actions to comply with the directives. This is a non-financial plan. Additionally, the MWA has entered into an agreement with the Department of Health and Human Services to provide additional Temporary Assistance for Needy Families Program.

The additional funding may be used to increase the availability of current funds for other Partnership, Accountability, Training & Hope activities. Arenac is \$5,500; Clare \$13,023; Gladwin \$5,412; Iosco is \$6,000; Ogemaw is \$7,000 and Roscommon is \$6,000 for a total of 42,935.00.

As part of New Business, annually the Talent Investment Agency requires that all WDB's be recertified by the Local Elected Officials. In order for the Michigan Works! Region 7B Consortium Workforce Development Board to be recertified the updated Conflict of Interest Statement must be signed by each board member. In addition the Local Elected Official Chair must sign a conflict of interest and a membership roster must be sent with a schedule of meetings for 2019. After discussion action was as follows:

Ms. Wood moved to recommend the LEO approve the recertification of the WDB as presented. Ms. Ivey supported the motion.

Motion Carried.

Continuing, the Trade and Economic Transition plan was presented, this is offered under the WIOA National Dislocated Worker Grant. Employment recovery generally provides resources to states to deliver employment and training assistance to workers affected by major economic dislocations. Region 7B Consortium applied for \$214,000.00 to assist workers in our six counties affected by the closures of ShopKo, Bass shoe store, and GAP. After discussion action was as follows:

Mr. Vittitow moved to recommend the LEO approve the Trade & Economic Transition Dislocated Worker Plan as presented. Ms. Wood supported the motion a roll call vote was taken. Acton is as follows:

Ms. Wood – Yes	Mr. Taylor – Yes	Ms. Heller – Yes
Mr. Winarski – Yes	Ms. Perry – Yes	Ms. Ivey – Yes
Mr. Ferguson – Yes	Mr. Melendez – Yes	Mr. Vittitow - Yes
Ms. Sherman – Yes	Mr. Castle - Yes.	Mr. Fullmer – Yes
Mr. Kato – Yes	Ms. Love – Suvada - Yes	
Ms. Mularz – Yes	Mr. Bachmann – Yes	Ms. Lawrence – Yes
Mr. Mularz – Yes		

Motion Carried.

The Going PRO Talent Fund Plan was presented. These funds provide competitive awards to employers to assist in training, developing and retaining current and new employees. It helps to ensure Michigan's employers have the talent they need to compete and grow, and individuals have the skills they need for in-demand jobs. Talent fund-supported training expands and improves employees' skills and develops their opportunities for growth or promotion within the company and for economic advancement. Region 7B Consortium received \$250,000.00. After discussion action was as follows:

Ms. Ivey moved to recommend the LEO approve the Going Pro Plan as presented. Ms. Wood supported the motion a roll call vote was taken. Action is as follows:

Ms. Wood – Yes	Mr. Taylor – Yes	Ms. Heller – Yes
Mr. Winarski – Yes	Ms. Perry – Yes	Ms. Ivey – Yes
Mr. Ferguson – Yes	Mr. Melendez – Yes	Mr. Vittitow - Yes
Ms. Sherman – Yes	Mr. Castle - Yes.	Mr. Fullmer – Yes
Mr. Kato – Yes	Ms. Love – Suvada - Yes	
Ms. Mularz – Yes	Mr. Bachmann – Yes	Ms. Lawrence – Yes
Mr. Mularz – Yes		

Motion Carried.

Additionally, the Priority of Service Policy was presented. Workforce Innovation and Opportunity Act (WIOA) requires that all Michigan Works! Agencies have policies for services provided. The Priority of Service Policy has been modified to include the testing of Youth and remove Career Scope as a testing option as this is not approved without using CASAS. After discussion action was as follows:

Ms. Mularz moved to recommend the LEO approve the Priority of Service Policy as presented. Ms. Wood supported the motion.

Motion Carried.

Continuing with New Business, Mr. Berdan stated, the Michigan Talent Investment Agency recognizes and adheres to the significant change found in 20 Code of Federal Regulations (CFR) Section 681.400, which allows grant recipients/fiscal agents the option to directly provide some or all of the required youth workforce investment activities. Should the grant recipient/fiscal agent choose to directly provide services, a periodic evaluation of the effectiveness and efficiency of this decision shall be conducted. A composite listing of eligible providers of youth activities shall be provided to TIA on a yearly basis. After discussion action was as follows:

Ms. Wood moved to recommend the LEO approve the List of Eligible Providers of Youth Activities as presented. Ms. Mularz supported the motion.

Motion Carried.

Mr. Berdan presented the Statewide Rapid Response Customer Service management Plan. Funding is to be used to support existing CRM systems or for the purchase or renewal of software licenses that will aid in the identification of and information gathering for potential layoffs or opportunities for layoff aversion. These funds are being made available on a one-time basis as the Talent Investment Agency works on integrating CRM functionality into the state data system. Region 7B Consortium will receive \$5,948.00. These funds will be used to help cover the cost of the GStar Software. After discussion action was as follows:

Ms. Wood moved to recommend the LEO approve the Statewide Rapid Response Customer Relationship Management Plan as presented. Ms. Wood supported the motion a roll call vote was taken. Action is as follows:

Ms. Wood – Yes	Mr. Taylor – Yes	Ms. Heller – Yes
Mr. Winarski – Yes	Ms. Perry – Yes	Ms. Ivey – Yes
Mr. Ferguson – Yes	Mr. Melendez – Yes	Mr. Vittitow - Yes
Ms. Sherman – Yes	Mr. Castle - Yes.	Mr. Fullmer – Yes
Mr. Kato – Yes	Ms. Love – Suvada - Yes	
Ms. Mularz – Yes	Mr. Bachmann – Yes	Ms. Lawrence – Yes
Mr. Mularz – Yes		

Motion Carried.

Ms. Stickler and Ms. Roshy provided information regarding The Network, handouts were provided.

Ms. Lindsay Adkins, Business Service Professional for Iosco County; updated members on services provided in the last six month.

Ms. Brenda Bachelder, Director of Business Services for Roscommon County; updated members on services provided in the last six month.

Ms. Mandi Chasey, Director of Business Services for Ogemaw County; updated members on services provided in the last eight month.

The next Joint LEO/WDB meeting is scheduled for Friday, June 21, 2019 at 10:00 a.m.; at the Iron's Park in West Branch; The ESC will be Thursday, April 18, 2019 at 8:00 a.m. at Michigan Works! Service Center, West Branch, Michigan.

There was no Public Response.

Meeting adjourned at 10:45 a.m.

Norm Fullmer – Chairperson
Michigan Works! Region 7B Consortium
Workforce Development Board

Recording Secretary:
Barbara Hawkins/bjh